

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S26	559	((pip (picture near picture) overla\$4) near (advertisement ad barker commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 10:07
S27	203	S26 and( (@ad<="20031010") (@rlad<="20031010"))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 10:08
S28	72	S27 and ((user viewer subscriber personal) near (habit profile preference characteristic target \$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 10:10
S29	2406	(pip pop) same advertisement	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:44
S30	1817	((pip pop (picture near picture) overla\$4) near (advertisement ad barker commercial clip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:44
S31	1141	S29 and( (@ad<="20031010") (@rlad<="20031010"))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:45
S32	967	S30 and( (@ad<="20031010") (@rlad<="20031010"))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:45
S33	443	S31 and ((user viewer subscriber personal) near (habit profile preference characteristic target \$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:45

S34	443	S33 and ((user viewer subscriber personal) near (habit profile preference characteristic target \$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:45
S35	187	S32 and ((user viewer subscriber personal) near (habit profile preference characteristic target \$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:46
S36	16223	((pip pop (picture near picture) overla\$4) same (barker clip))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:53
S37	306	((pip pop (picture near picture) overla\$4) same (barker ))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:53
S38	58	S37 and ((user viewer subscriber personal) near (habit profile preference characteristic target \$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:53
S39	52	S38 and( (@ad<="20031010") (@rlad<="20031010"))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 13:54
S40	1544	((pip pop (picture near picture) overla\$4) same (barker clip) same (ad advertisement commercial))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 14:12
S41	181	S40 and ((user viewer subscriber personal) near (habit profile preference characteristic target \$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 14:12
S42	109	S41 and( (@ad<="20031010") (@rlad<="20031010"))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/05 14:13

S43	2	("5608446").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2009/02/06 14:18
S44	1	("20030149975").PN.	US-PGPUB; USPAT	OR	OFF	2009/02/09 13:37
S45	34	(US-20050081237-\$ or US-20020083443-\$ or US-20030070167-\$ or US-20020184047-\$ or US-20030149975-\$ or US-20020144263-\$ or US-20020083451-\$ or US-20020083442-\$ or US-20040103429-\$ or US-20020194589-\$ or US-20040221304-\$ or US-20020042914-\$ or US-20010049620-\$ or US-20090030802-\$ or US-20080059997-\$ or US-20080033840-\$ or US-20070198327-\$ or US-20040054577-\$ or US-20030110499-\$ or US-20020178447-\$ or US-20020062481-\$ or US-20080138033-\$ or US-20080046524-\$ or US-20080013920-\$ or US-20060271973-\$ or US-20040268410-\$).did. or (US-20040133910-\$ or US-20020077880-\$ or US-20080255952-\$ or US-20070016926-\$ or US-20040162759-\$).did. or (US-6760916-\$ or US-7039932-\$ or US-7158666-\$).did.	US-PGPUB; USPAT	OR	ON	2009/02/09 17:48
S46	7	S45 and (monitor\$4 track\$3) and (guide EPG IPG grid) near (select \$4 navigat\$4))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/09 17:49
S47	46	((select\$3 choos\$3) near (ad advertisement commercial) near (genre category))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/10 13:14

S48	3	((select\$3 choos\$3) near (ad advertisement commercial) near (genre category)) and ((video content) near (genre category))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/10 13:15
S49	1	S48 and( (@ad<="20031010") (@rlad<="20031010"))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/10 13:15
S50	71	(( ad advertisement commercial) near (genre category theme)) and ((video content) near (genre category theme))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/10 13:24
S51	36	S50 and( (@ad<="20031010") (@rlad<="20031010"))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/02/10 13:24

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